



2019 SPONSORSHIP OPPORTUNITIES

DC CLOUDWEEK UNDERWRITER SPONSORSHIP

—\$250K—

- 150,000,000 impressions
- 5,000 qualified leads
- Sponsorship of DC CloudWeek's two core festival events: the opening party and FedTalks, a TED-like conference for the federal tech community
- Keynote at FedTalks, the largest annual gathering of 1,000 top C-level leaders from the gov tech community
- Branding included in 2-month citywide metro campaign, including king-size metrobus and metrorail cars
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CloudWeek promotion and robust social media campaign
- Branding on the DC CloudWeek website, FedScoop.com and event registration page
- 2 thought leadership video interviews of your executives on FedScoop.com & featured in the FedScoop newsletter
- Tabletop exhibit in FedTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CloudWeek events
- 15 complimentary tickets to FedTalks

DC CLOUDWEEK DIAMOND SPONSORSHIP

—\$150K—

- 20,000,000 impressions
- 3,000 qualified leads
- Sponsorship of DC CloudWeek's two core festival events: the opening party and FedTalks, a TED-like conference for the federal tech community
- Keynote at FedTalks, the largest annual gathering of 1,000 top C-level leaders from the gov tech community
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CloudWeek promotion and robust social media campaign
- Branding on the DC CloudWeek website, FedScoop.com and event registration page
- 2 thought leadership video interviews of your executives on FedScoop.com & featured in the FedScoop newsletter
- Tabletop exhibit in FedTalks partner pavilion
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CloudWeek events
- 12 complimentary tickets to FedTalks

DC CLOUDWEEK PLATINUM SPONSORSHIP

—\$85K—

- 1,500 qualified leads
- Sponsorship of DC CloudWeek's two core festival events: the opening party and FedTalks, a TED-like conference for the federal tech community
- Branding at FedTalks and all opening party event materials (event program, website, onsite signage and slideshow)
- Branding in DC CloudWeek promotion and robust social media campaign
- Branding on the DC CloudWeek and FedTalks websites, FedScoop.com and event registration page
- 1 thought leadership video interview of your executive on FedScoop.com & featured in the FedScoop newsletter
- Opportunity to network with attendees comprised of top prospects, clients and partners during DC CloudWeek events
- 10 complimentary tickets to FedTalks



2019 SPONSORSHIP OPPORTUNITIES (CONTINUED)

FEDTALKS SPONSORSHIP

— \$75K —

- 1,000 qualified leads
- Speaking role at the event
- Branding at FedTalks and all event materials (half-page ad on event program, website, onsite signage and slideshow) as Diamond Sponsor
- Branding on FedScoop.com and event page
- Opportunity to distribute branded gift to event attendees via chair drop
- 1 thought leadership video of your executive on FedScoop.com and featured in the FedScoop newsletter
- Tabletop exhibit in the partner pavilion
- Opportunity to network with event attendees comprised of top prospects, clients and partners
- 10 complimentary tickets

DC CLOUDWEEK OPENING PARTY SPONSORSHIP

— \$25K —

- 500 qualified leads
- Branding on the DC CloudWeek website, FedScoop.com and event registration page
- Branding in DC CloudWeek promotion and robust social media campaign
- Opportunity to network with attendees comprised of top prospects, clients and partners
- 10 complimentary tickets to DC CloudWeek Opening Party

