SNG LIVE

VIRTUAL SPEAKER SERIES

SNG Live Virtual Speaker Series - $30K Investment

The SNG Live Virtual Speaker Series, presented by **Scoop News Group**, is an opportunity to hear perspectives from today's forward-thinking IT leaders. SNG Live are virtual discussions with government and tech industry leaders who are on the front lines of transformation in their agency and organization.

SNG Live Format

Each 90-minute event will include five panel sessions. Each session will consist of a moderated discussion lead by a member of the Scoop News Group editorial team and include one participant from government and one industry executive.

SNG Live Audience Profile

200+ IT executives and decision makers from government and industry.

Sponsorship Benefits

- Speaking opportunity on panel discussion
  - 15 min w/ Government Official
- Full Registration list (200+ Leads)
- Logo inclusion on signage/virtual platform
- Inclusion in email promotion
- Capture recording of speaking engagement

For sponsorship information please contact **John Meyer** at **john.meyer@scoopnewsgroup.com** or call **202.276.6808**

2021 Lineup

JAN 12	Zero Trust
JAN 28	Remote Workforce
FEB 16	Securing State & Local Government
FEB 25	Health IT
MAR 24	Modernizing Federal Cybersecurity
APRIL 8	Workforce
APRIL 20	21st Century Digital Services
MAY 5	Cloud
MAY 10	Enhancing AI in Government
MAY 12	AI for State & Local
MAY 13	AI for Defense
JUNE 8	Digital Government & Education
JUNE 24	IT Modernization
AUG 31	Zero Trust
SEP 16	Digital Transformation
OCT 19	Securing State & Local Government
OCT 20	Modernizing Federal Cybersecurity
NOV 16	Data Strategy
DEC 7	Cloud

- *All SNG Live events reach entire public sector audience unless noted with* *
- *Exact dates are subject to change*